

A La Carte Services

One project. One clear outcome.

Choose the marketing service you need.
We'll scope the work, agree on the outcome,
and get it done.

OUR A LA CARTE MENU



WEBSITES & LANDING PAGES

Two-Page Starter Website	From CA\$3,000
Five-Page Standard Website	From CA\$4,680
One-Page Landing Page	From CA\$1,320
Landing Page + Thank You Page	From CA\$1,800
Website Refresh (Up to 5 Pages)	From CA\$2,520
Website Page Update (Per Page)	From CA\$780



SEO & LOCAL SEARCH

Local SEO Monthly Program	From CA\$1,200
Local SEO One-Time Boost	From CA\$1,800
SEO Audit	From CA\$1,800
On-Page SEO Optimization (Per Page)	From CA\$600
Content Refresh (Per Page)	From CA\$720
Technical SEO Audit	From CA\$1,680



PAID MEDIA

Google Ads Launch	From CA\$2,400
Google Ads Monthly Management	From CA\$1,140
Meta (Facebook/Instagram) Ads Launch	From CA\$2,400
Meta Ads Monthly Management	From CA\$1,140
Ad Creative Refresh (Per Platform)	From CA\$240



SOCIAL MEDIA

Social Standard – 4 Posts / Month	From CA\$600
Social Standard – 8 Posts / Month	From CA\$1,635
Social Essentials – 4 Posts / Month	From CA\$1,200
Social Essentials – 8 Posts / Month	From CA\$1,800



EMAIL MARKETING

Email Newsletter Campaign	From CA\$660
Promotional Email Campaign	From CA\$810
3-Email Nurture Sequence	From CA\$1,560



MARKETING AUDIT & STRATEGY

Marketing Audit & 90-Day Roadmap	From CA\$2,160
Campaign Strategy Sprint	From CA\$1,440
Monthly Marketing Strategy Retainer	From CA\$1,320



CRM & AUTOMATION

CRM Audit + Cleanup	From CA\$1,200
Basic CRM Setup	From CA\$1,920
Basic Automation Workflow	From CA\$810



CREATIVE, PRINT & EVENTS

Flyer / Poster	From CA\$810
Sales One-Sheet	From CA\$870
Event / Tradeshow Starter Kit	From CA\$2,820



PRICING & ASSUMPTIONS

Prices are in Canadian dollars (CAD) and exclude applicable tax.
Standard pricing assumes a defined scope, existing assets where possible,
and one round of revisions. Third-party costs are not included.

- ✓ Hosting, domains and software subscriptions are separate.
- ✓ Advertising spend is separate.
- ✓ Printing, photography, travel and third-party production are separate.
- ✓ Major projects and additional capacity are scoped separately.



Not sure where to start?

Tell us what you're trying to accomplish and we'll recommend the best starting point.

TALK TO COASTAL LABS

